



Planting Trees One “Yanked Tank” at Time *EnWise Plants a Tree for Every Water Heater Replaced*

December 1, 2008: EnWise Power Solutions is helping reforest southern Ontario through a new campaign launched to plant a tree for every water heater they replace with a more efficient model. In an effort to help homeowners reduce their monthly utility bill and their environmental footprint, EnWise has partnered with Tree Canada who specializes in the planting and maintenance of new trees to ensure that they live a long and healthy life.

Peter Hwang, CEO of EnWise, believes that this initiative adds a tangible environmental component to their one-stop-shop: “We offer homeowners guaranteed savings on their energy bills and a reduction in their carbon footprint with our customized whole-home solutions. Planting a tree is just one more step to demonstrate our commitment to helping our customers reach their environmental goals through action.”

Hwang goes on to explain that over 3 million homeowners across the province currently rent a less efficient water heater. If all of those tanks were replaced with a more efficient model, over 3 million trees would be planted to thrive for future generations.

“This partnership is a great way to educate Canadians about their impact on the environment and showing them they can make a difference,” says Michael Rosen, President of Tree Canada. “Planting trees is a tangible way to improve our natural world.”

Tree Canada is a not-for-profit charitable organization established to encourage Canadians to plant and care for trees in urban and rural environments. A winner of the Canadian Environmental Award (2007), Tree Canada engages Canadian companies, government agencies and individuals to support the planting of trees, the greening of schoolyards, and other efforts to sensitize Canadians to the benefits of planting and maintaining trees. To date, more than 75 million trees have been planted, more than 450 schoolyards have been greened, and Tree Canada has organized 8 national urban forestry conferences. More information about Tree Canada is available at www.treecanada.ca.

EnWise Power Solutions Inc. is a privately-owned, Toronto-based company built on the principles of sustainability and social responsibility. EnWise is committed to providing homeowners with simple and affordable energy efficient solutions that will save money and the environment. EnWise services include conducting home energy assessments; providing certified and reliable installation and maintenance of recommended products, which include furnaces, air conditioners, water heaters, insulation, and windows and doors; arranging affordable financing through EnWise Capital Corporation; and facilitating collection of government administered energy-saving rebates through their affiliate EnWise Building Science. For further information on EnWise Power Solutions, please visit www.enwisepower.com.