

**ROUGE VALLEY FOUNDATION AND ENWISE POWER SOLUTIONS WORK TOGETHER TO MAKE  
THE ROUGE VALLEY CONSERVATION CENTRE CARBON NEUTRAL**

Organizations mark the 25th anniversary of the Rouge Valley Foundation by partnering to create a more environmentally friendly, carbon neutral Rouge Valley Conservation Centre.

**Toronto, March 13, 2009** - In conjunction with its 25th anniversary, the Rouge Valley Foundation is pleased to announce its “Year of Energy Conservation” at the Rouge Valley Conservation Centre.

The Rouge Valley Foundation, in partnership with EnWise Power Solutions, is committed to creating a more energy efficient and carbon neutral centre for the public to enjoy during its “Year of Energy Conservation”. Beginning March 26, 2009, EnWise Power Solutions experts will be on-site to perform an energy audit and to discuss recommended upgrades for the Rouge Valley Conservation Centre. The Rouge Valley Conservation Centre took initial steps to reducing their carbon footprint back in 2006 by installing a solar panel system to generate electricity as well as a solar panel water heater system and wind turbine. While the solar water heater system and wind turbine are still in operation, the solar panels used to generate electricity for the centre were stolen and, despite our best efforts to recover them, they were never found. The Rouge Valley Foundation and Rouge Valley Conservation Centre are hopeful that with the help of donations and corporate sponsorships that the solar panels and other energy efficient upgrades to the Rouge Valley Conservation Centre will be completed during the 25th anniversary year.

In addition, throughout the “Year of Energy Conservation”, the Rouge Valley Foundation and EnWise Power Solutions will offer a series of energy conservation educational presentations for the general public and local businesses to teach them ways to conserve energy in their own homes and businesses and reduce their own carbon footprint. These presentations will be announced throughout the year and will take place at the Rouge Valley Conservation Centre. Exact dates and presentation topics will be posted at [www.rvcc.ca](http://www.rvcc.ca).

On March 26, 2009 at 1:00pm the press and general public are invited to the Rouge Valley Conservation Centre to celebrate the kick off of the “Year of Energy Conservation” and 25th anniversary of the Rouge Valley Foundation. EnWise representatives will be on site to conduct an energy audit and answer any questions about energy conservation and lowering your carbon footprint. Weather-permitting, a special historical hike introducing the Rouge Valley watershed’s history and ecosystem will be offered and refreshments will be served. Come out and take part in this exciting event and show your support for the Centre. Please RSVP with your name, company/organization name, contact information and number of people in your party to [info@rvcc.ca](mailto:info@rvcc.ca)



**About Rouge Valley Foundation:**

The **Rouge Valley Foundation** is a not-for-profit charitable organization that was established in 1984. It was 25 years ago that the Rouge Valley Foundation was established and subsequently secured, renovated and moved the historical Pearse House, now known as the Rouge Valley Conservation Centre, to its current location at 1749 Meadowvale Road (near the Toronto Zoo). The Rouge Valley Foundation's mission is to protect the natural and cultural heritage of the Rouge Valley and its watershed through high quality restoration projects, education and research. To work closely with the community, the Foundation opened the doors of the Rouge Valley Conservation Centre in 1995.

**About Rouge Valley Conservation Centre:**

Operated by the Rouge Valley Foundation, the **Rouge Valley Conservation Centre** is home to many not-for-profit charitable groups including **Ride for the Rouge** ([www.rvcc.ca](http://www.rvcc.ca)), **Rouge Valley Naturalists** ([www.rougevalleynaturalists.com](http://www.rougevalleynaturalists.com)), **Earth Day Scarborough**, **10,000 Trees** ([www.10000trees.com](http://www.10000trees.com)) and **Citizen Scientists** ([www.citizenscientists.ca](http://www.citizenscientists.ca)). The Rouge Valley Conservation Centre also offers hikes through the Rouge Valley and programs for school aged children from grades K-12 on topics such as animals, nature, energy and species at risk. For further information on the Rouge Valley Conservation Centre, please visit [www.rvcc.ca](http://www.rvcc.ca).

**About EnWise Power Solutions:**

**EnWise Power Solutions Inc.** is a privately-owned, Toronto-based company built on the principles of sustainability and social responsibility. EnWise is committed to providing homeowners with simple and affordable energy efficient solutions that will save money and the environment. EnWise services include conducting home energy assessments; providing certified and reliable installation and maintenance of recommended ENERGY STAR qualified products, which include furnaces, air conditioners, high efficiency water heaters, insulation, and windows and doors; arranging affordable financing through EnWise Capital Corporation; and facilitating collection of government administered energy-saving rebates through their affiliate EnWise Building Science. For further information on EnWise Power Solutions, please visit [www.enwisepower.com](http://www.enwisepower.com).

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